



The MAFTO Philabundance Care Package will build on the relationships we share with the Mid-Atlantic community to raise funds for Philabundance and MAFTO charities. Participants that donate food, consumer products, gift cards, and free goods coupons are recognized for their efforts, while care packages provide value to consumers, recognize essential workers and support those in need.

- Up to 20 brands and local establishments are targeted to participate in the care packages
- The package will be sold to consumers and non-retail corporations at approximately \$100/package
- The program will be promoted by MAFTO and Philabundance
- All sales will be made online via the MAFTO website www.mafto.org
- The proceeds of sales will go to Philabundance (60%) and MAFTO mission driven charities (40%)
- The goal for 2020 is to generate a minimum of \$75,000 in funds to support this giving effort

How to participate:

- **Donate 2,000* non-perishable food products, free goods coupons, non-alcoholic beverages, gift cards, sundries.**
(*A donation less than 2,000 will also be appreciated)

Delivery to: RoyerComm
 Attn: Royer Schwartz
 7120 Airport Highway
 Pennsauken, NJ 08109
 Phone: 856-665-6400
 Goods to be received between 8/10 - 8/21

See Participation form for all details www.mafto.org/PHLB

How to support:

- Consider purchasing Care Packages for your staff, clients, friends, family or people in need
- Promote the program to those who can purchase the Care Package

Contact Andy Morfopoulos, CEO/Ignite2X Marketing at andy@ignite2x.com / 610-813-6215 or go directly to the participation form at www.mafto.org/PHLB

MAFTO Reserves the right to review and approve all submissions prior to acceptance into this program.



The Mid-Atlantic Food Trade Organization (MAFTO) is a 501c3 charity based in Philadelphia, PA. MAFTO's mission is to foster and promote fellowship among our food and beverage industry members and raise money to donate to those in need, including food banks and scholarships. Follow us at:

 @MAFTO

 @MAFTO_

 @Mid-Atlantic Food Trade Organization

www.mafto.org



Driving hunger from our communities

Philabundance is one of the Delaware Valley's largest hunger relief organization, driving hunger from our communities today and ending hunger for good. In 2019, it distributed more than 26 million pounds through a network of 350 partners, and partnerships with hospitals, schools, libraries and other service providers. Philabundance serves more than 90,000 people each week, 30 percent of whom are children, 16 percent of whom are seniors, and other people served include college students, single parents and the working class.

Give now or learn more at www.Philabundance.org